

Application No.: 09/783,899  
Amendment Dated: April 7, 2006  
Reply to Office Action of: January 9, 2006

MTS-3244US

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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

JUN 29 2006

Appin. No: 09/783,889  
Applicant: Shouichi GOTOH, et al.  
Filed: February 15, 2001  
Title: ADVERTISEMENT DATA SUPPLYING METHOD, ADVERTISEMENT  
DATA REPRODUCING APPARATUS, AND SYSTEM FOR THE SAME  
TC/A.U.: 3622  
Examiner: Arthur D. Duran  
Confirmation No.: 6384  
Docket No.: MTS-3244US

AMENDMENT UNDER 37 C.F.R. § 1.116Expedited Procedure

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**Mail Stop AF**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Responsive to the Final Office Action dated January 9, 2006, please amend  
the above-identified application as follows:

- ☐ Amendments to the Specification begin on page \_\_\_\_\_ of this paper.
- ☒ Amendments to the Claims are reflected in the listing of claims which  
begins on page 2 of this paper.
- ☐ Amendments to the Drawings begin on page \_\_\_\_\_ of this paper and  
include an attached replacement sheet(s).
- ☐ Amendments to the Abstract are on page \_\_\_\_\_ of this paper. A clean  
version of the Abstract is on page \_\_\_\_\_ of this paper.
- ☒ Remarks/Arguments begin on page 12 of this paper.

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